



Department of Commerce & Business Management

Faculty of Commerce & Management

Integral University, Lucknow

Session: 2021-22

STUDENT ACTIVITIES HANDBOOK

In our words of Barrie Bennet & Peter Smilanich

**“If we believe in active student learning we must consider the variety of ways
in which student are encouraged to participate.”**

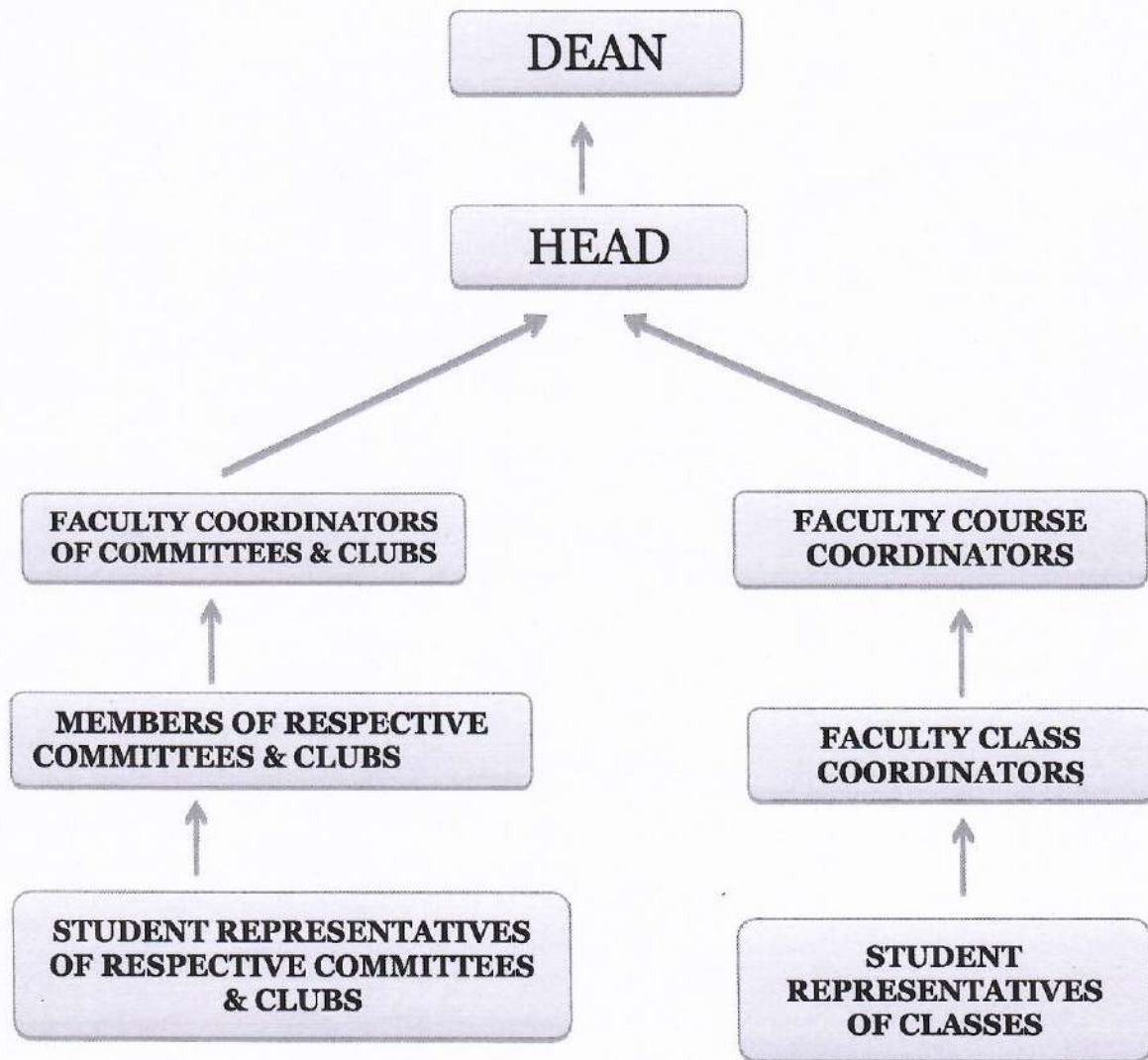
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HIERARCHY



COMMITTEES & CLUBS

STUDENT COMMITTEES

- Alumni Committee
- Cultural Committee
- Hostel Committee
- IT Committee
- Media & PR Committee
- Placement Committee
- Discipline Committee
- Students Welfare
Committee
- Sports Committee

STUDENT CLUBS

- Finance Club
- Human Resource Club
- Marketing Club
- Startup & Social
Innovation Club
- Book Club

General Rules

- A student can be a part of at most one, one committee and one team.
- A student cannot be part of two clubs or two committees or two teams.
- Students cannot participate in activities/ competitions organized by their own club.
- Class Representatives (CR) is a full time role and they cannot be a part of any other club, committee or teams.

Class Representative

Class Representative at Integral University is by far the most demanding position among student that Department offers, and it is expected that the student who holds this position should be dynamic, bold and a leader. The CR is responsible for meticulously tracking the functioning of all the committees, clubs and teams.

Roles of CR

- Promoting and keeping track of all the classes, clubs and committees activities.
- Acts as a liaison among students, faculty members and staff of the Department.
- Communicating the messages of faculty and staff to other students.
- Taking initiative to add value in the Department with their leadership qualities.
- Active participation in all the events and activities conducted in the Department.
- Being a proactive member in influencing & implementing the decision taking by the higher authorities of the Department and institution at large.

STUDENT COMMITTEES

ALUMNI COMMITTEE

OBJECTIVE

1. To keep a roster of all Alumni of the Department of Commerce & Business Management and their pertinent data.
2. Maintaining the updated and current information of all Alumni.
3. To encourage, foster and promote close relations among the alumni themselves.
4. To promote a sustained sense of belonging to DCBM among the Alumni by being in regular contact with them.

ABOUT THE COMMITTEE

The Alumni Club was started in 2018 in order to fortify the bond among the alumni, foster ties between their families and stimulate social and intellectual interests.

PHOTOGRAPH OF THE ALUMNI COMMITTEE



FACULTY COORDINATOR CONTACT DETAILS

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CULTURAL COMMITTEE

The cultural committee ensures that Department of Commerce & Business Management, Integral University tries to bring out the immense talent on campus and develops interest in extracurricular activities.

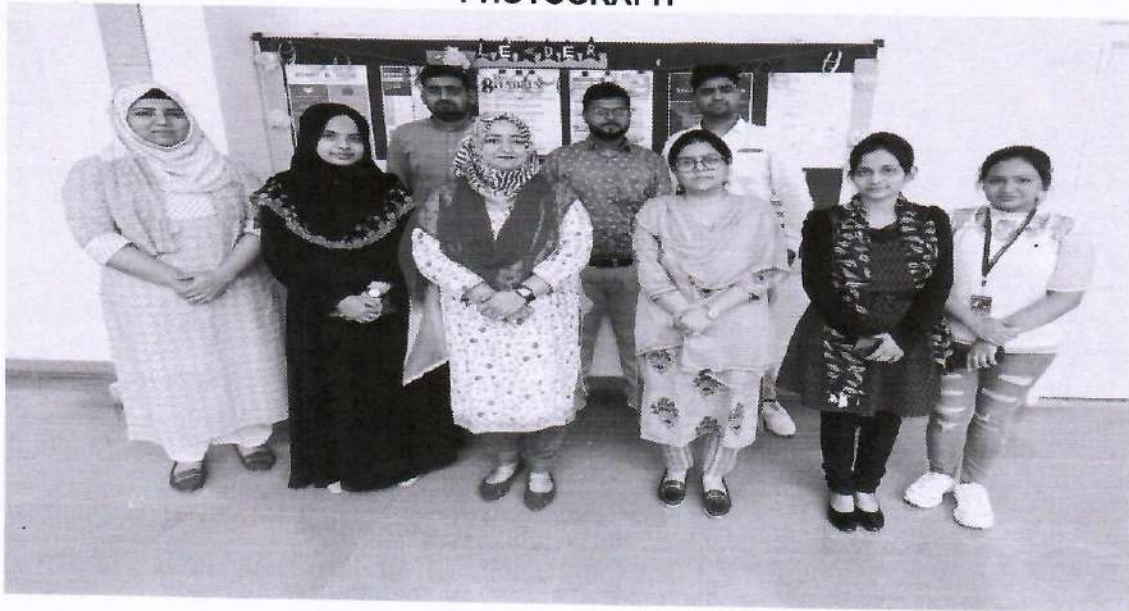
OBJECTIVE

The cultural committee provides a platform to the students to interact with members of different cultural fields. The main purpose of this committee is to expose the students to different cultural activities to hone their skills related with different cultural activities.

ABOUT THE COMMITTEE

The idea behind the cultural committee of Integral University is to spread smiles and joy. The committee is responsible for organizing various events through the course of the year which keep the students engrossed.

PHOTOGRAPH



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HOSTEL COMMITTEE

The hostel committee ensures that Departmental students feels cosy and home environment in the hostel.

OBJECTIVE

The Hostel Committee provides comfortable accommodation for student with the benefits of home just around the campus. It ensures that the participants focus their energy on their academic goals without having to deal with any sort of day-to-day hassles. From the first step in the institute till the last, it helps to smoothen the academic ride.

ABOUT THE COMMITTEE

- Acts as a facilitator between the students and administration regarding any hostel related issues
- Acts as an advisor for discussing mess menu and food quality
- Facilitates the laundry service
- Takes care of all the maintenance related issues encountered in the hostels
- Takes care of any minor medical issues a participant might face
- Ragging is totally prohibited in the campus including the hostels
- Basic facilities in the hostel include the exercise area, common rooms with indoor game facilities and a fresh scenic and aesthetic layout for the students. Other facilities include 24/7 Wi-Fi, water purifiers, parking, guest rooms, laundry services, basketball & volleyball courts, quality food, maintenance of rooms with comfortable furniture etc.

PHOTOGRAPH



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IT COMMITTEE

The IT Committee of Department of Commerce and Business Management is a group of IT enthusiasts, responsible for identifying and fulfilling both the hardware and software needs of the department's fellow participants.

ABOUT THE COMMITTEE

1. We take care of the department's hardware and software requirements by helping to install licensed versions of software, required for academic purposes by the participants and by providing the necessary equipment operating at the physical layer or acting as a network interface for connectivity purposes.
2. We act a connecting interface between departmental IT related issues and the IT administration of the university.
3. The members of this committee are also capable of performing IP and other network related troubleshooting at a basic level, to help in the connectivity issues.
4. We provide IT related support to the other clubs and committees when they organize events and guest lectures.
5. We maintain a central sharing server, which helps to share the resources among the students and the staff.

PHOTOGRAPH



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MEDIA & PUBLIC RELATIONS COMMITTEE

OBJECTIVE

The media & public relation committee facilitates the students of our department to get associated with the media people and for maintaining public relations with the corporate and other management colleges or universities. The committee main purpose is to develop the goodwill of the department in the eyes of the external organizations in the form of Medias, companies and other business schools.

ABOUT THE COMMITTEE

The Media and PR committee act as bridge between the student of the management department and the external organizations. This committee develops the smooth relationship of the management department with the companies dealing in several varieties of products and services.

The main purpose of the committee is to make the clear picture of the management department in the eyes of the corporate. It develops the personality of the management student to know the way of using of skills in enhancing the relationship with the external world.

This committee helps the students in knowing the innovative ideas to be implemented in context with different functional fields for developing the student of different management courses.

This committee also helps the students in knowing the techniques to be used in jobs for helping the companies in terms of their image creation and clear visibility in the eyes of the different organizations.

PHOTOGRAPH



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PLACEMENT COMMITTEE

OBJECTIVE

The placement committee provides the platform to the students to interact with the different companies related with their specialized field. This committee main purpose is to expose the students to different companies for knowing the trends of the corporate. This committee enriches the students with the information content in respect to the various companies.

ABOUT THE COMMITTEE

The placement committee takes initiatives for the students to interact with the different companies related with their specialized field. The committee works under the banner of CCGD (Center for Career Guidance & Development) which helps the students of the different streams of our university to get good job and training. The main purpose of the committee is to make available the best companies for the final placement and for undergoing summer training. The committee prepares the students to face campus interviews, aptitude tests, group discussions and interactions with alumni. It promotes career counselling by organizing guidance lectures by senior corporate people and most important by the immediate placed senior students.

The placement committee develops the learning process through comprehensive understanding of industry's best practices. It also helps the students in the field of personality development and communication skills. They help students in the way of making resume for appearing in the interviews, enhancing the soft skills in terms of gestures, preparing for IELTS-International English Language Testing System, Info Session on GRE\GMAT\SAT for scoring higher ranks and the way for applying summer courses.

PHOTOGRAPH



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DISCIPLINE COMMITTEE

OBJECTIVE

Discipline Committee tries to maintain discipline in the campus college premises, classroom as well as in various events wherever the students are present. The aim is to achieve the goal of creating a safe, motivating and accepting college environment by supporting the use of positive attitudes and practices. The committee will also uptake measures for in appropriate behaviour of students in the campus and take corrective measures to check indiscipline.

ABOUT THE COMMITTEE

The Discipline Committee is constituted for the maintenance of discipline in the department. The committee will ensure that students obey rules and remain orderly and peaceful in the pursuant of educational objectives/goals in the university campus. The disciplinary committee will look into several things:

- To serve as model in terms of character training and behaviour of students.
- To assist the students in conforming to rules and regulations.
- To help students develop self discipline.
- To administer consequence commensurate with offence committed by any student.
- To promote and encourage good behaviour among the teachers and students.
- To create an environment that is conducive to peaceful and harmonious co existence of staff and students of different programs and course.

PHOTOGRAPH



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STUDENT WELFARE COMMITTEE

OBJECTIVE

- To identify and encourage creative talents, inculcate a spirit of discipline, leadership, social awareness and inculcate cognitive skills among the students.
- To create and perform activities for students' welfare and benefits.
- To address relevant communal issues for their building and developing their personality traits and enhance their insight through lectures and talks of social workers or experts in the field.

ABOUT THE COMMITTEE

The Student Welfare Committee endeavours to help a student's educational process to advance their academic as well as personal abilities. It targets at avoiding the hindrances that may come in the path of a student's learning process so that they can be qualified professionally upon the national and international levels. This committee complies with the policies set by the University in order to facilitate a positive academic environment to the students and help them to proceed in their career with minimal obstruction

PHOTOGRAPH



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SPORTS COMMITTEE

To create healthy, mentally and physically fit body and mind for every student to ascertain their dynamic future

OBJECTIVE

The purpose of organized physical education, sports and games activities is to create an environment that stimulates selected movement experiences resulting in desirable responses that contribute to the optimal development of the individual's potentialities in all the phases of life. In this direction, to organize and conduct various activities, committee is formed.

ABOUT THE COMMITTEE

Sports committee shall provide an opportunity for students to be fit. Through engagement in sport, they learn leadership, teamwork, problem – solving, responsibility, self- discipline and a sense of initiative. To enhance the interest of participants in the field of sports the committee aspires to inculcate qualities such as sportsmanship, team spirit and bonding. It is designed to serve the interests of the student's community in competitive sports and other recreational activities i.e., both indoor and outdoor.

PHOTOGRAPH



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STUDENTS CLUBS

FINANCE CLUB

Financing is the key driver of economic growth. Keeping it in mind the students of the Department of Commerce and Business Management, Integral University, have taken an initiative towards enhancing their knowledge in the field of finance through interactive and innovative activities, events, discussions, and workshops. Providing students with a holistic experience in finance, helping them build logical thinking, spreading awareness in the area of finance, and providing opportunities to put theoretical foundations to practice are the ultimate goals of this club.

OBJECTIVE

The objective of the finance club is to help students understand the world of finance and thereby demonstrate their skills and knowledge in the domain. Each activity performed by the club is a step towards the above goal. This academic-oriented Finance club encourages students for knowledge sharing in their areas of specialization. The club invites experts from the industry for guest lectures, seminars, workshops, etc. It also organizes various finance-related games such as making a business plan, starting a new venture with a seed capital, discussions on contemporary financial topics, quizzes, etc. on and off-campus.

ABOUT THE CLUB

The finance club aims to educate its members on various aspects of careers in finance, indicate recruiting timelines, expectations, and best practices, and offer a variety of interview preparation resources. Broadly, the finance club aims to perform the following activities;

- Conducting knowledge-sharing sessions and workshops.
- Conducting quizzes, virtual stock market games, and other such activities.
- Organizing interaction with financial experts from industry and academia.
- Organizing discussion on the latest financial developments across the world.

The club aims and works towards creating an environment to enhance the skill set of the students in areas such as financial management, accounting, investment banking, trading, corporate finance, taxation, etc. The major focus is to provide a professional and social network for students who wish to pursue a career in finance. The members of the club are dedicated towards helping, assisting, and mentoring ACCA, CFA, CA, ICWA, and CS aspirants, by organizing events to impart learning about basic and real-life financial concepts.

PHOTOGRAPH



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HUMAN RESOURCE CLUB

OBJECTIVE

The purpose of HR Club is to bring together students interested in the field of Human Resource Management (HRM). This club helps them develop interpersonal skills needed in the corporate world and encourage them to meet professionals who successfully work in the field of HRM. The club promotes the active participation of the students wherein the students take the lead in arranging the events. This enables them to develop, plan and arrange for the events successfully. The club activities are organized in a regular basis to promote the team spirit and implement the HR concepts practically. The members of the club invite corporate heads in the HR domain, as well as leading HR academicians to help students gain insights into the latest developments in Human Resource practice across various sectors.

ABOUT THE CLUB

The club organizes annual HR conclave in which top HR heads are invited as key note speakers to develop thought leadership in the field of leadership, change management, strategic HR etc. The specialized HR Club managed by the students ensures participation in HR games, team building exercises, motivational sessions, quizzes, role-plays, in-basket-exercises, case-discussions etc. in and off campus. The club invites experts from the industry for guest talks and seminars.

PHOTOGRAPH



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MARKETING CLUB

OBJECTIVE

- 1-The purpose of this club is to provide a platform to understand practical implications of marketing.
- 2- The aim is to hone their sales and marketing skills in the present competitive environment.
- 3- The purpose is to motivate students and prepare them for the real market and employable.
- 4- To make students come up with creative thinking abilities in solving problems and marketing issues.

ABOUT THE CLUB

Marketing - the heart and soul of a business

Among the numerous initiatives of marketing club there are various case study competitions, guest interactions, quizzes and some fun events like treasure hunt. All of these events are carefully designed to ignite the brilliant mind of students and to offer them a visible platform where they can unleash their creativity and clever wits.

To keep the student community abreast with the latest happenings around the marketing world, we publish monthly newsletters and an annual marketing magazine, Impressions. We also keep the students proactively engaged with latest trends through various social media handles and interest groups.

PHOTOGRAPH



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START UP & SOCIAL INNOVATION CLUB

"Be the change you want to see in the world" – Mahatma Gandhi

Student-initiated clubs provide students with channels to explore issues most relevant to them, and offer opportunities to further develop their leadership skills. These Clubs invite speakers, engage the community, raise awareness, organize service activities, and build connections that complement classroom learning.

Startup & Social Innovation Club was established to inculcate entrepreneurial attitude in the students with that to bring innovation for the overall development of the society as a whole. The Club is also linked and work under the aegis of Centre for Incubation & Entrepreneurship Development (CIED), Integral University.

OBJECTIVES

- Support the intellectual and professional inquiry of our club members through engaging discussion and meaningful connections with social innovation role models.
- To create an start-up Ecosystem in the campus
- Create a forum for students, faculty, and alumni to share experiences, ideas, and insights.
- Create a rich social culture for members to bond and support each other's ideas and interests.
- Provide access to high quality information and resources to support club members' career aspirations.
- Providing resources to fit diverse audiences and types of Social Innovators

ABOUT THE CLUB

The 'Startup & Social Innovation Club' initiated by students of Department of Commerce & Business Management, Integral University which serves those students who are interested in exploring innovative ways to tackle the world's most pressing social challenges and improving livelihoods for low-income populations locally and nationally. The club believes that businesses can excel with more than one bottom line and that private sector approaches can help non-profit and governmental organizations and catalyze their impact.

OUR EFFORTS AS A CLUB FOCUS AROUND THRUST AREAS

Speakers: Bringing in Social Innovation thought leaders and practitioners for brainstorming sessions, evening talks, small group conversations, and panel discussions.

Idea sharing: Providing a platform for dialogue about Social Innovation issues and ideas, to meet local companies, and directed small group discussions with faculty and alumni.

Community building: Supporting bonding among like-minded students across campus, professors, and alumni at Integral with a passion for changing the world .

Career support: Information and resources to support Social Innovation career searches, including career panels, networking events, and to enable students to take advantage of each other's experience

PHOTOGRAPH



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BOOK CLUB

OBJECTIVE

Book Club is made to provide a platform for students of Department of Commerce & Business Management to hone the skills in reading and writing on internet. It will give an opportunity to students to come together and talk and read things of their choices. The club will give a chance to students to write their own thoughts and opinions in the e magazine and they will also share their achievements and participation in several curricular and extracurricular activities. The club will also invite the authors of some popular books to share their experiences and thoughts.

ABOUT THE CLUB

This club has taken new initiative of publishing a e magazine cum newsletter for students of the Department where they will get a chance to express their views and thoughts on various issues off and on academics. This will not only encourage their morale rather it will teach them how to write and use the new digital media to reach people. It will improve their personality as the club will be publishing the e magazine cum newsletter through students under the mentorship of faculty members.

PHOTOGRAPH



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